

2013

Crystal Mind

Portfolio



Financial Application



[CRYSTAL OFFICE]

Financial Solutions for a better Tomorrow

1- Executive Summary

Crystal Mind was founded in 1994 by a group of enthusiasts who had a vision. The vision was to deliver management solutions that maximize business decisions for different industries in an as easy and concise way as possible. These solutions had to be cost effective and should render maximum value for money in order to achieve their goals. We like to think of our solutions as “investment” rather than cost.

2- Overview on Crystal Mind

We first started with the development of Crystal Office ERP "Financial Application", a leading management solution for accountants that helps many small and medium companies track their accounting life cycle and closely monitor the flow of their business in general and flow of investment in particular.

In 1998, Crystal Mind signed an exclusivity agreement with the producers of Restaurant Manager: Action Systems Inc. (ASI) that allows Crystal Mind to sell ASI's products not only in Egypt, but all over the Middle East. An excellent software product needs outstanding service and support in addition to an exceptional hardware platform that can maximize its value, so in the year 1999, Crystal Mind signed a business partnership agreement with IBM allowing the company to sell IBM's top-of-the-line Point of Sales (POS) products to our esteemed clients. Engineered for peak point-of sale (POS) performance, the IBM SurePOS™ 500 Series delivers the style, serviceability and state-of-the-art technology retailers need to help optimize the customer experience in food service and hospitality.

Since 2001, Crystal Mind has constantly been the Top International Resellers for ASI.

Thanks to our staff dedication and commitment, in 2005, **Crystal Mind was awarded the Best Achievement Award for boosting its sales of ASI's products by 498%.**

Dedication to the business was a mean to a great goal: customer satisfaction. Thus Crystal Mind has chosen the path of dedicating separate teams for each product it is selling. Continuous training and education for the teams and field experience has allowed each team to be a real professional in what it's working with. And since experience is always cumulative, staff stability was a priority to us. Crystal Mind is considered one of the best rated companies in terms of low staff turn-over.

Businesses are constantly evolving, and so are we. That's why we are in constant hunt for new products and tools that will help our customers. We are always expanding our list of products and expertise vertically and horizontally as long as there is need. We understand the “practical” business requirements and we know how to tackle them.

- **Partners of Success**



3- What is Crystal Office?

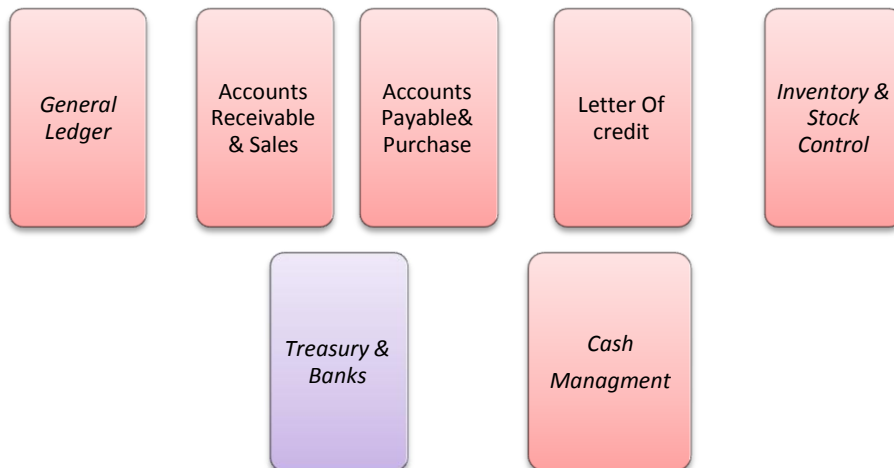


Crystal Office Financial ERP, Commercial application for Small & Midsize Companies.

Companies must ensure that their financial statements and internal management reporting accurately reflect the profits losses, assets, and liabilities of the business. In addition to functions supporting profit and loss statements.

Crystal Office Integrated modules support financial processes, provides an accounting tool to monitor and control performance by integrating all operative transactions throughout the company.

Scope of work modules



- ✓ **High security**
- ✓ **Easy to use**
- ✓ **Multi Organizations**
- ✓ **Multi Currency**
- ✓ **Multi accounting& costing**
- ✓ **Multi Tax**
- ✓ **Supports Arabic / English Language**
- ✓ **Increase employee and manager productivity**
- ✓ **Total integrated unitary system**
- ✓ **The system provides reports for all application's modules**
- ✓ **Flexibility system**

Crystal Office Enables you to deliver a fast return on investment in several ways:

- Reduce the time it takes to obtain critical financial and non- financial information.
- Increase employee and manager productivity.
- Increase efficiency in corporate reporting and budgeting by migrating to new performance and management processes and by automating reporting, consolidation and forecasting.
- Speed up your cycle time to resolve payment and settlement disputes.
- Reduce the costs of processing and distributing financial and business report.

4- Our Approach& Methodology

Successful implementation of an extended financial system is the result of knowledgeable and dedicated people working together. It entails company-wide commitment, openness to change, good planning, and experienced guidance.

The core of the Crystal Mind approach is our proven five step implementation methodology. This methodology leverages the knowledge and years of experience of the team.



5- Support & Services

- project management and implementation services

Customer's support service is given by Crystal Mind Customer Service department.

The cost of implementation and trainings are given in the financial proposal, the time calculations are done by considering the time cost of the project period and number of specialist that would work for that project.

- Customer service

Our main believes in business that we assist and keeps strong relationships and loyalty with our customer not only during the sales process, but also after completing the sales process to ensure customer satisfaction.



- ✓ First class service
- ✓ Focusing on after sale service
- ✓ All types support (phone, remotely access , email, On Site visit)

Contact Information

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